

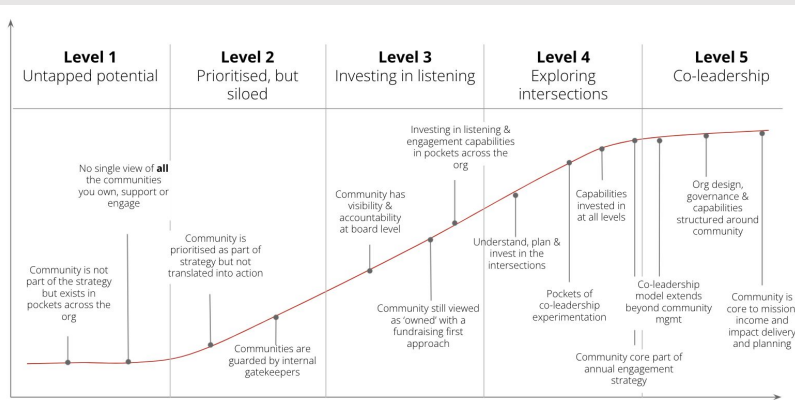
Future Communities Canvas

1. WHAT DOES COMMUNITY MEAN TO YOU?

What is your personal definition of community?
How would you define community in the context of your current mission, impact and income?
How do you want this to be different in the future?

2. SHARED DEFINITION

Find the intersections between your definitions. Discuss the difference.
Create a shared definition of what community means in your organisation.



3. IMPACT OF NOT TAKING ACTIONS

What does the future look like if you don't invest in community now?
How will it impact your impact and your income?

6. BARRIERS

What might stop you reaching your desired outcomes?
What challenges are you facing, and why?
What can you do to overcome these barriers?

5. ASSETS, SKILLS & START POINTS

What communities to you already support or access?
Where are the pockets of skills?
Who are the audiences you want to target, and where are they gathering?

7. SHORT TERM VISION (6 months)

What do you commit to do in the next 6 months?
How will your organisation be different?

8. IMMEDIATE NEXT STEPS

Based on your short-term vision, what are the tangible first steps?
Who will be responsible for which action? Who is accountable for Community at Board level?

4. Where are you now and where do you want to be in 3 years?